

DUPLICATE



KCRA
3 Television Circle
Sacramento, CA 95814
Main: (916)446-3333
Billing: (916)325-3266

www.kcra.com

Billing Address:

Sadler Strategic Media
Attention: Accounts Payable
12103 Viewcrest Rd
Studio City, CA 91604

Send Payment To:

KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

Invoice #	Invoice Date	Invoice Month	Invoice Period
962538-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KCRA	Kathi Thornton	Eagle-Los Angel	National

Advertiser	Product	Estimate Number
Yes on 30	YES ON 30	1375

Flight Dates	Order #	Alt Order #
10/22/12 - 10/28/12	962538	07903623

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	133	255

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/26/12	KCRA-TV News at 5am	5:00am-5:57am	MTWTF--	:30	5	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA M 10/22/12 5:08 AM KCRA-TV News at 5am 5:00am-5:57am :30 30TV30301H \$2,000.00 NM 2 KCRA Tu 10/23/12 5:23 AM KCRA-TV News at 5am 5:00am-5:57am :30 30TV30301H \$2,000.00 NM 4 KCRA W 10/24/12 5:23 AM KCRA-TV News at 5am 5:00am-5:57am :30 30TV30301H \$2,000.00 NM 5 KCRA Th 10/25/12 5:09 AM KCRA-TV News at 5am 5:00am-5:57am :30 30TV30503H \$2,000.00 NM 3 KCRA F 10/26/12 5:08 AM KCRA-TV News at 5am 5:00am-5:57am :30 30TV30401H \$2,000.00 NM									
2	10/22/12	10/26/12	KCRA-TV News at 6am	5:58am-7:00am	MTWTF--	:30	5	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCRA M 10/22/12 6:12 AM KCRA-TV News at 6am 5:58am-7:00am :30 30TV30102H \$3,000.00 NM 1 KCRA Tu 10/23/12 6:23 AM KCRA-TV News at 6am 5:58am-7:00am :30 30TV30102H \$3,000.00 NM 3 KCRA W 10/24/12 6:12 AM KCRA-TV News at 6am 5:58am-7:00am :30 30TV30503H \$3,000.00 NM 5 KCRA Th 10/25/12 6:54 AM KCRA-TV News at 6am 5:58am-7:00am :30 30TV30102H \$3,000.00 NM 4 KCRA F 10/26/12 6:52 AM KCRA-TV News at 6am 5:58am-7:00am :30 30TV30102H \$3,000.00 NM									
3	10/22/12	10/26/12	KCRA News at 430am	430-5am	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA M 10/22/12 4:42 AM KCRA News at 430am 430-5am :30 30TV30102H \$600.00 NM 2 KCRA Tu 10/23/12 4:44 AM KCRA News at 430am 430-5am :30 30TV30102H \$600.00 NM 3 KCRA W 10/24/12 4:58 AM KCRA News at 430am 430-5am :30 30TV30102H \$600.00 NM 4 KCRA Th 10/25/12 4:51 AM KCRA News at 430am 430-5am :30 30TV30301H \$600.00 NM 5 KCRA F 10/26/12 4:43 AM KCRA News at 430am 430-5am :30 30TV30102H \$600.00 NM									
4	10/22/12	10/26/12	KCRA-TV News at Noon	11:58am-1:00pm	MTWTF--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA M 10/22/12 12:24 PM KCRA-TV News at Noon 11:58am-1:00pm :30 30TV30301H \$1,500.00 NM									

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Advertiser	Product	Estimate Number	
Yes on 30	YES ON 30	1375	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/22/12	10/26/12	KCRA-TV News at Noon	11:58am-1:00pm	MTWTF--	:30	5	\$1,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KCRA Tu 10/23/12 12:14 PM KCRA-TV News at Noon 11:58am-1:00pm :30 30TV30301H \$1,500.00 NM 2 KCRA W 10/24/12 12:58 PM KCRA-TV News at Noon 11:58am-1:00pm :30 30TV30301H \$1,500.00 NM 5 KCRA Th 10/25/12 12:13 PM KCRA-TV News at Noon 11:58am-1:00pm :30 30TV30503H \$1,500.00 NM 4 KCRA F 10/26/12 12:58 PM KCRA-TV News at Noon 11:58am-1:00pm :30 30TV30401H \$1,500.00 NM									
5	10/22/12	10/26/12	KATIE EF	KATIE EF	MTWTF--	:30	5	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA M 10/22/12 KATIE EF KATIE EF :00 \$1,500.00 NM See MG 5.6 4 KCRA Tu 10/23/12 3:30 PM KATIE EF KATIE EF :30 30TV30301H \$1,500.00 NM 2 KCRA W 10/24/12 3:47 PM KATIE EF KATIE EF :30 30TV30102H \$1,500.00 NM 6 KCRA Th 10/25/12 3:11 PM KATIE EF KATIE EF :30 30TV30102H \$1,500.00 NM MG for 5.1 10/22 3 KCRA Th 10/25/12 3:55 PM KATIE EF KATIE EF :30 30TV30301H \$1,500.00 NM 5 KCRA F 10/26/12 3:54 PM KATIE EF KATIE EF :30 30TV30401H \$1,500.00 NM									
6	10/22/12	10/26/12	M-F 4-5p	4-5p	MTWTF--	:30	5	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KCRA M 10/22/12 M-F 4-5p 4-5p :00 \$1,500.00 NM Credited 1 KCRA Tu 10/23/12 4:26 PM M-F 4-5p 4-5p :30 30TV30102H \$1,500.00 NM 3 KCRA W 10/24/12 4:09 PM M-F 4-5p 4-5p :30 30TV30301H \$1,500.00 NM 5 KCRA Th 10/25/12 4:40 PM M-F 4-5p 4-5p :30 30TV30503H \$1,500.00 NM 2 KCRA F 10/26/12 4:12 PM M-F 4-5p 4-5p :30 30TV30401H \$1,500.00 NM									
7	10/22/12	10/26/12	KCRA-TV News at 5pm	4:58pm-5:30pm	MTWTF--	:30	5	\$4,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$4,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA M 10/22/12 5:42 PM KCRA-TV News at 5pm 4:58pm-5:30pm :30 30TV30301H \$4,500.00 NM 2 KCRA Tu 10/23/12 5:24 PM KCRA-TV News at 5pm 4:58pm-5:30pm :30 30TV30301H \$4,500.00 NM 3 KCRA W 10/24/12 5:14 PM KCRA-TV News at 5pm 4:58pm-5:30pm :30 30TV30503H \$4,500.00 NM 5 KCRA Th 10/25/12 5:28 PM KCRA-TV News at 5pm 4:58pm-5:30pm :30 30TV30102H \$4,500.00 NM 4 KCRA F 10/26/12 5:14 PM KCRA-TV News at 5pm 4:58pm-5:30pm :30 30TV30102H \$4,500.00 NM									
8	10/22/12	10/26/12	KCRA-TV News at 6pm	6:00pm-7pm	-TWTF--	:30	5	\$4,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTF-- 5 \$4,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Tu 10/23/12 6:53 PM KCRA-TV News at 6pm 6:00pm-7pm :30 30TV30102H \$4,000.00 NM 2 KCRA W 10/24/12 6:24 PM KCRA-TV News at 6pm 6:00pm-7pm :30 30TV30102H \$4,000.00 NM 5 KCRA W 10/24/12 6:42 PM KCRA-TV News at 6pm 6:00pm-7pm :30 30TV30301H \$4,000.00 NM 3 KCRA Th 10/25/12 6:41 PM KCRA-TV News at 6pm 6:00pm-7pm :30 30TV30301H \$4,000.00 NM 4 KCRA F 10/26/12 6:28 PM KCRA-TV News at 6pm 6:00pm-7pm :30 30TV30401H \$4,000.00 NM									
9	10/22/12	10/22/12	PRESIDENTIAL DEBATE6P-8P		M-----	:30	1	\$6,000.00	NM

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962538-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Yes on 30	YES ON 30	1375	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/22/12	10/22/12	PRESIDENTIAL DEBATE6P-8P		M-----	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$6,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA M 10/22/12 PRESIDENTIAL DEBATE 6P-8P :00 \$6,000.00 NM Credited									
10	10/22/12	10/28/12	KCRA-TV News at 11pm	11:00pm-11:35pm	MTWTFSS	:30	6	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTFSS 6 \$4,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA M 10/22/12 11:24 PM KCRA-TV News at 11pm 11:00pm-11:35pm :30 30TV30301H \$4,000.00 NM 2 KCRA Tu 10/23/12 11:23 PM KCRA-TV News at 11pm 11:00pm-11:35pm :30 30TV30301H \$4,000.00 NM 4 KCRA W 10/24/12 11:23 PM KCRA-TV News at 11pm 11:00pm-11:35pm :30 30TV30503H \$4,000.00 NM 6 KCRA Th 10/25/12 11:34 PM KCRA-TV News at 11pm 11:00pm-11:35pm :30 30TV30102H \$4,000.00 NM 5 KCRA Sa 10/27/12 11:28 PM KCRA-TV News at 11pm 11:00pm-11:35pm :30 30TV30102H \$4,000.00 NM 3 KCRA Su 10/28/12 11:33 PM KCRA-TV News at 11pm 11:00pm-11:35pm :30 30TV30102H \$4,000.00 NM									
11	10/27/12	10/27/12	KCRA-TV News at 7a	7:00am-9:00am	-----S-	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 2 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Sa 10/27/12 8:14 AM KCRA-TV News at 7a 7:00am-9:00am :30 30TV30401H \$1,500.00 NM 2 KCRA Sa 10/27/12 8:57 AM KCRA-TV News at 7a 7:00am-9:00am :30 30TV30102H \$1,500.00 NM									
12	10/28/12	10/28/12	KCRA-TV News at 7am	News at 7:00am	-----S	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 2 \$1,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Su 10/28/12 7:56 AM KCRA-TV News at 7am News at 7:00am :30 30TV30102H \$1,300.00 NM 2 KCRA Su 10/28/12 8:50 AM KCRA-TV News at 7am News at 7:00am :30 30TV30401H \$1,300.00 NM									
13	10/27/12	10/27/12	NBC ENCORE	10:01pm-11pm	-----S-	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$3,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Sa 10/27/12 10:31 PM NBC ENCORE 10:01pm-11pm :30 30TV30401H \$3,500.00 NM									
14	10/27/12	10/27/12	NBC Saturday Night L	11:31pm-1:05am	-----S-	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$4,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Sa 10/27/12 1:00 AM NBC Saturday Night L 11:31pm-1:05am :30 30TV30401H \$4,500.00 NM									
15	10/27/12	10/27/12	NBC ENCORE	7:58pm-9pm	-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Sa 10/27/12 8:21 PM NBC ENCORE 7:58pm-9pm :30 30TV30102H \$3,000.00 NM									
16	10/27/12	10/27/12	Sa/Su 630pm-7pm	6:31pm-6:57pm	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$2,000.00									

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Advertiser	Product	Estimate Number	
Yes on 30	YES ON 30	1375	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/27/12	10/27/12	Sa/Su 630pm-7pm	6:31pm-6:57pm	-----S-	:30	1	\$2,000.00	NM
10/22/12 10/28/12 -----S- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Sa 10/27/12 6:59 PM Sa/Su 630pm-7pm 6:31pm-6:57pm :30 30TV30401H \$2,000.00 NM									
17	10/22/12	10/26/12	Late Night w/Jimmy F	12:36am-1:36am	MTWTF--	:30	5	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA M 10/22/12 1:29 AM Late Night w/Jimmy F 12:36am-1:36am :30 30TV30301H \$1,500.00 NM 3 KCRA Tu 10/23/12 1:13 AM Late Night w/Jimmy F 12:36am-1:36am :30 30TV30301H \$1,500.00 NM 5 KCRA W 10/24/12 1:26 AM Late Night w/Jimmy F 12:36am-1:36am :30 30TV30102H \$1,500.00 NM 4 KCRA Th 10/25/12 1:21 AM Late Night w/Jimmy F 12:36am-1:36am :30 30TV30503H \$1,500.00 NM 2 KCRA F 10/26/12 1:24 AM Late Night w/Jimmy F 12:36am-1:36am :30 30TV30102H \$1,500.00 NM									
18	10/22/12	10/26/12	NBC Tonight Show	11:36pm-12:35am	MTWTF--	:30	3	\$3,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 3 \$3,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCRA M 10/22/12 12:08 AM NBC Tonight Show 11:36pm-12:35am :30 30TV30102H \$3,500.00 NM 3 KCRA Tu 10/23/12 12:31 AM NBC Tonight Show 11:36pm-12:35am :30 30TV30102H \$3,500.00 NM 1 KCRA Th 10/25/12 12:31 AM NBC Tonight Show 11:36pm-12:35am :30 30TV30301H \$3,500.00 NM									
19	10/25/12	10/25/12	NBC Prime	10:01pm-11pm	---T---	:30	1	\$10,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ---T--- 1 \$10,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Th 10/25/12 10:44 PM NBC Prime 10:01pm-11pm :30 30TV30503H \$10,000.00 NM									
20	10/23/12	10/23/12	PARENTHOOD	10:01pm-11pm	-T-----	:30	1	\$20,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -T----- 1 \$20,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Tu 10/23/12 10:30 PM PARENTHOOD 10:01pm-11pm :30 30TV30102H \$20,000.00 NM									
21	10/23/12	10/23/12	THE VOICE	7:58pm-9pm	-T-----	:30	1	\$20,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -T----- 1 \$20,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Tu 10/23/12 7:59 PM THE VOICE 7:58pm-9pm :30 30TV30301H \$20,000.00 NM									
22	10/22/12	10/26/12	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	MTWTF--	:30	3	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 3 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA M 10/22/12 2:41 PM M-F 2:00pm-3:00pm M-F 2:00pm-3:00pm :30 30TV30102H \$1,500.00 NM 2 KCRA W 10/24/12 2:22 PM M-F 2:00pm-3:00pm M-F 2:00pm-3:00pm :30 30TV30503H \$1,500.00 NM 3 KCRA F 10/26/12 2:14 PM M-F 2:00pm-3:00pm M-F 2:00pm-3:00pm :30 30TV30401H \$1,500.00 NM									
23	10/22/12	10/26/12	Days of Our Lives	1:01pm-2pm	MTWTF--	:30	2	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 2 \$3,000.00									

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Advertiser	Product	Estimate Number	
Yes on 30	YES ON 30	1375	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/22/12	10/26/12	Days of Our Lives	1:01pm-2pm	MTWTF--	:30	2	\$3,000.00	NM
10/22/12 10/28/12 MTWTF-- 2 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Tu 10/23/12 1:59 PM Days of Our Lives 1:01pm-2pm :30 30TV30102H \$3,000.00 NM 2 KCRA F 10/26/12 2:00 PM Days of Our Lives 1:01pm-2pm :30 30TV30401H \$3,000.00 NM									
24	10/22/12	10/26/12	M-F 9am-10am	9:00am-10:00am	MTWTF--	:30	3	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 3 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCRA M 10/22/12 9:49 AM M-F 9am-10am 9:00am-10:00am :30 30TV30102H \$2,500.00 NM 3 KCRA Tu 10/23/12 9:46 AM M-F 9am-10am 9:00am-10:00am :30 30TV30102H \$2,500.00 NM 1 KCRA F 10/26/12 9:53 AM M-F 9am-10am 9:00am-10:00am :30 30TV30102H \$2,500.00 NM									
25	10/22/12	10/26/12	NBC Today Show	7:00am-9:00am	MTWTF--	:30	5	\$5,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$5,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA M 10/22/12 8:44 AM NBC Today Show 7:00am-9:00am :30 30TV30301H \$5,000.00 NM 2 KCRA Tu 10/23/12 8:27 AM NBC Today Show 7:00am-9:00am :30 30TV30301H \$5,000.00 NM 3 KCRA W 10/24/12 8:26 AM NBC Today Show 7:00am-9:00am :30 30TV30102H \$5,000.00 NM 5 KCRA Th 10/25/12 7:30 AM NBC Today Show 7:00am-9:00am :30 30TV30301H \$5,000.00 NM 4 KCRA F 10/26/12 8:26 AM NBC Today Show 7:00am-9:00am :30 30TV30401H \$5,000.00 NM									
Total Spots							77		

Payment Terms 30 Days

<u>Gross Total</u>	\$245,100.00
<u>Agency Commission</u>	\$36,765.00
<u>Net Amount Due</u>	\$208,335.00